

MEMORANDUM

To: Board of Regents
From: Board Office
Subject: Preliminary Review of Iowa State University's Strategic Plan Progress Report
Date: November 5, 2001

Recommended Action: Review the progress report.

Executive Summary: This is the first year's report on Iowa State University's new Strategic Plan, *Pursuing Excellence as Iowa's Engaged Land-Grant University*. The ISU Strategic Plan for 2000-2005 has three goals: (1) Learning -- Enhance learning through exceptional learner-centered teaching, services, and enrichment opportunities; (2) Discovery -- Promote discovery and innovation characterized by preeminent scholarship, including increasingly interdisciplinary and collaborative activities; and (3) Engagement -- Engage with key constituents through synergistic sharing and partnership of knowledge and expertise to address needs of communities and society.

Attachment A, pages 6-16, describe the progress on specific indicators for ISU. The second column on each page indicates the primary goal. The first of two columns on the far right indicates the related Action Step in the Board's strategic plan. The second column in the far right refers to the MGT performance number.

Based on the data found in the indicators, the Analysis section of this memorandum describes those indicators in which progress increased and those indicators in which progress was not made.

The University will have copies of its Progress Report at the Board meeting. The Progress Report is available on the University's website.

Strategic Plan: The mission and scope of ISU as a research land-grant university are strongly endorsed in the University plan and are consistent with the Board's expectations for the institution. Its benchmarks and indicators are consistent with the Board of Regents strategic plan, especially the Key Result Areas (KRAs) of quality and access. The University's indicators are related most specifically to the Action Steps of the Board's Strategic Plan.

Background:

In the University's presentation to the Board last November, Interim President Richard Seagrave presented the Strategic Plan for 2000-2005 to the Board. The Board approved the plan at its December 2000 meeting. The plan organizes indicators under the following headings:

- Enrollment
- Retention, Graduation, and Placement Rates
- Student Achievement and Satisfaction
- Advancement in Information Science and Technology
- Faculty/Staff Characteristics and Competitiveness
- State Appropriation Level
- Academic Program Characteristics
- Responsive Engagement
- Instructional Support Services and Infrastructure
- Private Giving
- Constituent Relations

In addition, ISU presented a list of benchmark measures on competitiveness with peer institutions. The list was organized into two broad categories: input and output benchmark measures.

In both the performance indicators list and the benchmark lists, ISU detailed the links with the Board of Regent performance indicators.

Analysis:

The dominant theme of ISU's new strategic plan is that it is an "engaged" land-grant university. The language of the three goals of the plan conveys important concepts. Learning, the first goal, seeks to place increased emphasis upon faculty and students mutually engaged in the learning process. Discovery, the second goal, emphasizes that research is more than scholarship in isolation--it is sharing and interacting with a variety of constituents. Engagement, the third goal, enhances the concept of outreach and service. University personnel will work with diverse partners to determine and meet needs.

Institutional Indicators Changes

This section categorizes statistical changes. Not all items from the institutional indicators are reported, including those for which no baseline data was available. This list contains only new indicators.

(increases)

The following are ISU's institutional indicators that show increases.

- Enrollment in science and technology (13,886 – 14,259)
- Student rating of educational and personal growth [evaluation of entire educational experience at ISU; scale: 1 = poor / 4 = excellent] (1st year students: 3.16 – 3.19)
- Percent of students in practica/internships (1.9% -2.1%)
- Research funding per FTE faculty member (\$87,325 - \$96,848)

(decreases) The following decreases were reported for new ISU indicators:

- Student rating of educational and personal growth [evaluation of entire educational experience at ISU; scale: 1 = poor to 4 = excellent] (seniors: 3.14 – 3.11)
- Self-rating of skills/abilities acquired [acquiring job/work-related knowledge and skills; scale: 1 = very little / 4 = very much] (1st year students: 2.61 – 2.55; seniors 3.17 – 2.91)

**Board of Regents
Performance
Indicators**

The following ISU indicators are currently part of the Board's performance indicator list. They will be incorporated into the Annual Report on Performance Indicators. The responses are grouped according to the six categories used in that report.

- Instructional Environment (IE)
- Student Profile and Performance (SP)
- Educational Outreach (EO)
- Faculty Profile and Performance (FP)
- Diversity (D)
- Expenditures, Financing, and Funding (EF).

Note: The indicator number is from the Regent performance indicators list. In the "Change" column, the first number is the previous year's data, the second number is the new data. Reporting periods vary (for example, some are academic years, some are semesters). Targets are included if available (NP = not provided).

The first list of changes in indicators is regarded as increases; the second list describes those that experienced decreases..

(Increases)

Cat./No.	Indicator	Change	Target
SP (38)	Fall enrollment (total)	26,845 - 27,823	NP
D (41)	Fall enrollment of students by race/ethnicity in percentage	6.6% - 7.0%	8.5%
EO (40)	Off-campus student enrollment in degree programs offered through distance ed. (fall only)	286 - 305 (un.) 527 - 666 (gr.)	NP
EO (28)	Credit and non-credit course registrations offered through extension and continuing education	4,734 - 5,050 (cr) 263,031 - 442,121 (nc)	4,300 300,000
EF (39)	# and dollar value (in millions) of resident undergraduates receiving financial aid	13,489 - 13,816 \$90.7m - \$97.5m	NP
SP (42)	Retention and graduation rates of minority undergraduates	1 st yr. 83.9%-85.5% 4 th yr. 17.9%-18.0%	90% (all students)
SP (13a)	% of professional students passing licensure exam. (VetM)	97% - 99%	NP
IE (7)	# and % of general assignment technology equipped classrooms	70 - 78	NP

(Increases)
--continued--

Cat./No.	Indicator	Change	Target
D (41)	# of tenured and tenure-track faculty by race/ethnicity and gender	12.7% - 13.8% (r/e) 29.1% - 30.0% (g)	10.0%
EF (18)	Sponsored funding per year	\$211.2m - \$217.7m	NP Increase 10% a year
FP (21)	Sponsored funding per faculty (FTE) per year	\$153,500-\$158,097	\$120,000
IE (4)	% of senior faculty teaching at least one undergraduate course per academic year	85.5% - 86.8%	85.0%
IE (8)	% of course sections in which computers are used as an integral part	54% - 57%	50%

(Decreases)

Cat./No.	Indicator	Change	Target
SP (13b)	% of all graduates employed one year after graduation	81.2% - 79.8%	NP
D (41)	# of staff by race/ethnicity	7.9% - 7.7% (r/e)	10%
FP (17)	% of faculty having one scholarly work published during the last 3 years	88.4% - 83.2%* (*2000-01 new methodology used)	90%
IE (5a)	Average undergraduate class size (lower division)	39.5 – 40.1	NP
IE (5b)	Average undergraduate class size (upper division)	24.5 – 25.7	NP
IE (5c)	Sum of lower and upper division	32.7 – 33.8	NP
FP (22b)	# of agreements signed for licensing activities	230 – 216	NP
FP (23)	# of new technologies licensed	35 -33	55
EO (29)	# of extension clients served	727,370 – 657,316	750,000
EF (36)	Deferred maintenance backlog (in millions of dollars)	\$32.3m - \$49.5m	NP

Performance Indicator Charts:

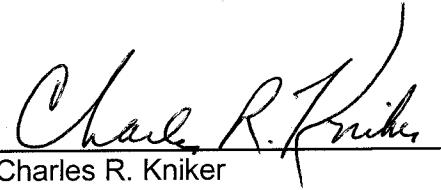
The data for the performance indicators related to Iowa State University are found in Attachment A, pages 6-16. The charts to be developed for these indicators will be available in the Annual Report on Performance Indicators.

Conclusion: Iowa State University and the other Regent universities are to be commended for their efforts in providing detailed data. This accountability allows the Regents and the public to see those indicators that reveal progress made and those that are experiencing decreases or delays in meeting their targets.

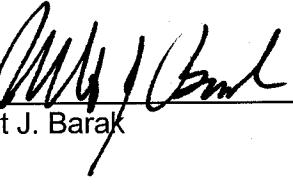
Specific impacts of budget challenges ISU's Progress Report states that reduction in state support and significant increases in health insurance costs presented challenges that slowed the progress on the University's strategic plan. Specific impacts included position eliminations, fewer course offerings, larger class sizes and student to faculty ratios, loss of faculty development funds, and diminished resources for instructional technologies and library acquisitions. Despite these circumstances, the University was able to deploy resources to make progress on the plan. The year also witnessed the highest levels of sponsored funding in the University's history.

Highlights The Progress Report provides numerous examples, or highlights, of what was accomplished under Iowa State University's three strategic planning goals. The highlights can be found on:

- Learning beginning on page 3.
- Discovery beginning on page 5
- Engagement beginning on page 11.


Charles R. Kniker

Approved:


Robert J. Barak

IOWA STATE UNIVERSITY
PERFORMANCE INDICATORS FOR STRATEGIC PLAN 2000-2001

Category/Performance Indicator	ISU Goal							MGT Indicator	BOR Strategic Plan
		Related Action Step	Total	Total	Total	Total	Total		
Enrollment: Fall enrollment by level* and residency	Learning	<u>96-97 (Fall 96)</u>	<u>UN</u>	<u>PR</u>	<u>GR</u>	<u>Total</u>	<u>Total</u>	2.1.1.1	38
[* levels are undergraduate=UN; graduate=GR; professional=PR]		Resident	15,549	261	2,061	17,871	17,871		
		Non-Resident	4,551	142	2,335	7,028	7,028		
		Total	20,100	403	4,396	24,899	24,899		
		<u>97-98 (Fall 97)</u>	<u>UN</u>	<u>PR</u>	<u>GR</u>	<u>Total</u>	<u>Total</u>		
		Resident	16,123	265	2,007	18,395	18,395		
		Non-Resident	4,594	142	2,253	6,989	6,989		
		Total	20,717	407	4,260	25,384	25,384		
		<u>98-99 (Fall 98)</u>	<u>UN</u>	<u>PR</u>	<u>GR</u>	<u>Total</u>	<u>Total</u>		
		Resident	16,408	248	1,973	18,629	18,629		
		Non-Resident	4,627	144	2,185	6,956	6,956		
		Total	21,035	392	4,158	25,585	25,585		
		<u>99-00 (Fall 99)</u>	<u>UN</u>	<u>PR</u>	<u>GR</u>	<u>Total</u>	<u>Total</u>		
		Resident	16,808	252	2,025	19,085	19,085		
		Non-Resident	4,695	146	2,184	7,025	7,025		
		Total	21,503	398	4,209	26,110	26,110		
		<u>00-01 (Fall 00)</u>	<u>UN</u>	<u>PR</u>	<u>GR</u>	<u>Total</u>	<u>Total</u>		
		Resident	17,156	251	2,086	19,493	19,493		
		Non-Resident	4,931	143	2,278	7,352	7,352		
		Total	22,087	394	4,364	26,845	26,845		
		<u>01-02 (Fall 01)</u>	<u>UN</u>	<u>PR</u>	<u>GR</u>	<u>Total</u>	<u>Total</u>		
		Resident	17,674	252	2,098	20,024	20,024		
		Non-Resident	5,386	148	2,265	7,799	7,799		
		Total	23,060	400	4,363	27,823	27,823		
		Projection for Fall 2002					28,024		
		Year	Minority	Pct.	Female	Pct.	3.1.2.3	41	
		96-97	1,703	6.8%	10,665	42.8%			
		97-98	1,678	6.6%	10,937	43.1%			
		98-99	1,687	6.6%	11,210	43.8%			
		99-00	1,730	6.6%	11,590	44.4%			
		00-01	1,781	6.6%	11,855	44.2%			
		01-02	1,943	7.0%	12,282	44.1%			
		Target		8.5%	NP				

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Category/Performance Indicator	ISU Goal							BOR Strategic Plan Action Step	MGT Indicator				
		Fall term 00-01	UN 11,145	PR 394	GR 2,347	Total 13,886	Fall term 01-02	UN 11,479	PR 400	GR 2,380	Total 14,259		
Enrollment: (cont'd) Enrollment in science and technology	Learning												
Off-campus student enrollment in degree programs offered through distance learning (Fall semester only)	Engagement Learning	Fall term 95-96	Undergrad 186	Graduate 209			Fall term 96-97	179	298			22.1.3	40
Credit and non credit course registrations offered through extension and continuing education (includes life-long learning)	Engagement Learning	96-97 97-98 98-99 99-00 00-01 Target	2,342 2,578 2,652 3,350 4,734 4,300	83,449 259,602 289,729 263,920 263,031 300,000	Non-Credit Credit	83,449 259,602 289,729 263,920 263,031 300,000	95-96 96-97 97-98 98-99 99-00 00-01 Target	2,342 2,578 2,652 3,350 4,734 5,050 4,300	11,663 11,951 12,135 12,700 13,007 13,489 13,816 NP	\$67.7 \$68.7 \$69.9 \$80.0 \$84.6 \$90.7 \$97.5 NP	11.4.3	28	
# and dollar value (in millions) of resident undergraduates receiving financial aid (need and non-need based)	Learning	94-95 95-96 96-97 97-98 98-99 99-00 00-01 Target	Number	Dollar Value			94-95 95-96 96-97 97-98 98-99 99-00 00-01 Target	11,663 11,951 12,135 12,700 13,007 13,489 13,816 NP	\$67.7 \$68.7 \$69.9 \$80.0 \$84.6 \$90.7 \$97.5 NP	2.1.1.1	39		

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PERFORMANCE INDICATORS FOR STRATEGIC PLAN 2000-2001

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Category/Performance Indicator	ISU Goal	BCR Strategic Plan				
		Action Step	MGT Indicator			
Retention, Graduation & Placement Rates: (con't)						
Retention and graduation rates of minority undergraduates						
	Learning	99-00 Entry year Native Am African Am Asian Am Hispanic White Overall Minority total	1st Yr (1999) 75.0% 80.7% 89.5% 85.3% 85.2% 85.1% 83.9%	4th G (1996) 21.4% 15.8% 18.3% 20.0% 28.5% 28.4% 17.9% 51.3%	6th G (1994) 71.4% 34.0% 72.0% 50.9% 63.1% 62.4% 51.3%	
		00-01 Entry year Native Am African Am Asian Am Hispanic White Overall Minority total	1st Yr (2000) 40.0% 85.6% 92.0% 82.5% 83.6% 83.7% 85.5%	4th G (1997) 27.3% 13.7% 22.2% 17.6% 27.5% 27.0% 18.0%	6th G (1995) 50.0% 43.5% 64.1% 35.6% 64.7% 63.7% 49.2%	
		Target (all)	90.0%	70.0%		
% of professional students passing licensure examination (Vet. Medicine)	Learning	95-96 96-97 97-98 98-99 99-00 00-01 Target	99% 99% 98% 95% 97% 99% NP	(98 out of 99 graduates) (90 out of 91 graduates) (96 out of 98 graduates) (90 out of 95 graduates) (95 out of 98 graduates) (91 out of 92 graduates)	1.1.2.5 13 (a)	
	Learning	Year 94-95 95-96 96-97 97-98 98-99 99-00 Target	Employed 76.3% 75.6% 79.3% 80.0% 81.2% 79.8% NP	Study 17.5% 16.5% 16.1% 15.3% 14.7% 16.4% Other 6.2% 7.9% 4.6% 4.7% 4.0% 3.8%	1.2.2.6 13 (b)	
% of all graduates employed one year after graduation (Employed; engaged in further study; other)						

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PERFORMANCE INDICATORS FOR STRATEGIC PLAN 2000-2001

Category/Performance Indicator	ISU Goal							BOR Strategic Plan Related MGT Indicator
		1st Yr. Students	Nat'l Res VII	Seniors	Nat'l Res VIII	Action Step		
Student Achievement & Satisfaction: Student rating of educational & personal growth National Study of Student Engagement (NSSE) Evaluation of entire educational experience at ISU [scale: 1 = poor 4 = excellent]	Learning	99-00 00-01	3.16 3.19	3.15 3.16	3.14 3.11	3.13 3.14		
Self-rating of skills/abilities acquired National Study of Student Engagement (NSSE) Acquiring job/work-related knowledge and skills [scale: 1 = very little 4 = very much]	Learning	99-00 00-01	2.61 2.55	2.38 2.45	3.17 2.91	2.94 2.93		
Percent participating in practicums/internships Student Credit Hours in Experiential Education (Includes: co-op, internship, practicum, student teaching, study abroad, work experience)	Learning Engagement	Year 99-00 00-01	SCH. 13,200 14,377	Pct. 1.9% 2.1%				
Advancement in Information Science & Tech: No. and percentage of general assignment technology equipped classrooms	Learning	Year 95-96 96-97 97-98 98-99 99-00 00-01	Number 39 57 64 66 70 78	Total 240 236 236 236 236 NP	Pct. 16.3% 24.2% 27.1% 28.0% 29.7% 33.0%		1.1.1.4	7
Electronic library resources/services Total requests to the Library website	Learning Discovery	Year FY97 FY98 FY99 FY00 FY01	Number 2.6 m 5.7 m 7.7 m 11.9 m 15.5 m				1.1.1.4	7

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PERFORMANCE INDICATORS FOR STRATEGIC PLAN 2000-2001

Category/Performance Indicator	ISU Goal	BOR Strategic Plan					
		Related Action Step		MGT Indicator		BOR Strategic Plan	
Faculty/Staff Charac. & Competitiveness:							
Number of tenured and tenure-track faculty by race/ethnicity & gender							
	Learning	Minority 96-97 97-98 98-99 99-00 00-01 01-02 Target	Pct. 149 162 172 181 196 10.0%	Female 10.3% 11.4% 12.0% 12.7% 13.8% NP	Pct. 513 484 517 519 533 NP	3.1.2.3	41
	Learning	Minority 96-97 97-98 98-99 99-00 00-01 01-02 Target	Pct. 162 172 163 178 176 10.0%	Female 7.9% 8.1% 7.5% 7.9% 7.7% NP	Pct. 933 990 1,032 1,083 1,118 NP	3.1.2.3	41
Average faculty salary by rank (based on 9-month)	Learning	Prof 95-96 96-97 97-98 98-99 99-00 00-01 Target	\$72,475 \$74,040 \$77,021 \$79,406 \$83,180 \$85,702 NP	Assoc Prof \$53,706 \$54,551 \$56,981 \$59,425 \$62,131 \$63,442 NP	Asst Prof \$43,021 \$44,112 \$46,416 \$47,877 \$50,744 \$53,293 NP		
Faculty Involvement in professional activities	Learning Discovery Engagement	Year 99-00 Target	Pct. Effort 13.2% NP				
% of faculty having one scholarly work published during the last three years (ISU) (* beginning 2000-01 new methodology was used to calculate this figure)	Discovery	96-97 97-98 98-99 99-00 00-01*	83.5% 87.0% 86.8% 88.4% 83.2%			1.1.4.1.	17
% of faculty as principal or co-principal investigators for sponsored funding awards (ISU)	Discovery Engagement	Target	90.0%			1.1.4.1 and 1.1.4.2	20

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PERFORMANCE INDICATORS FOR STRATEGIC PLAN 2000-2001

Category/Performance Indicator	ISU Goal					Action Step	Indicator	Plan MGT Related
		Year	Soc. Science	Arts & Hum				
Faculty/Staff Charac. & Competitiveness: (con't) Number of articles published in mainstream journals Science = Science Citation Index Expanded Soc. Science = Social Sciences Citation Index Arts & Hum = Arts and Humanities Citations Index	Discovery	1998 1999 2000 2001 (Jan-Oct)	958,640 973,138 956,412 796,396	141,536 143,104 145,131 119,923	111,872 109,881 113,779 84,145			15
Number of awards	Discovery Engagement	Year 1998 1999 2000	186 214 212	12.8% 14.9% 14.9%				16
State Appropriation Level: State appropriations requested (for operations)	Learning Discovery Engagement	Appropriations req. (w/o salaries) FY 97 FY 98 FY 99 FY 00 FY 01 FY 02 Target	3.0% 3.0% 3.3% 3.8% 4.0% 2.2% NP					1.2.1.2 31 (a)
State appropriations per FTE student	Learning	FY 00 FY 01	\$11,607 \$11,588					
Amount of capital improvement funds requested and appropriated [Note: * indicates funds appropriated for FY 97-98; **indicates no funds were requested for FY 98; total funds of \$80.4 million were requested for FY 98-01] Funds were appropriated for FY98-01]	Learning Discovery Engagement	Requested FY 97 FY 98 FY 99 FY 00 FY 01 FY 02 Target	\$33.6 m \$00.0 m** \$00.0 m \$00.0 m \$29.65 m \$22.5 m NP	Appropriated \$26.3 m* \$30.3 m** \$00.0 m \$00.0 m \$11.3 m \$217.7 million Increase 10% a year				1.2.1.6 and 4.3.3.1 35
Sponsored Funding: Sponsored funding per year	Discovery Engagement	95-96 96-97 97-98 98-99 99-00 00-01 Target	\$ 142.9 million \$ 190.9 million \$ 156.2 million \$ 199.2 million \$ 211.2 million \$ 217.7 million Increase 10% a year					1.1.4.2 18
Sponsored funding per faculty (or Full-time Equivalent) (ISU)	Discovery Engagement	95-96 96-97 97-98 98-99 99-00 00-01 Target	\$ 101,100 per FTE \$ 135,900 per FTE \$ 111,100 per FTE \$ 143,000 per FTE \$ 153,500 per FTE \$ 158,097 per FTE \$ 120,000 per FTE					1.1.4.2 21

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PERFORMANCE INDICATORS FOR STRATEGIC PLAN 2000-2001

Category/Performance Indicator	ISU Goal				BOR Strategic Plan Related MGT Indicator
		Year	Number	(in thousands)	
Sponsored Funding: (con't)					
Research funding per FTE faculty	Discovery	99-00 00-01	\$ 87,325 per FTE \$ 96,848 per FTE		
Sponsored funding by sponsor type	Discovery Engagement			29-00 00-01	
	Federal			\$128,277	\$129,050
	State/County/City Government			\$ 19,555	\$ 27,788
	Business/Corporations/Commodities			\$ 24,881	\$ 25,641
	Foundations/Assoc.			\$ 29,423	\$ 24,948
	Individuals			\$ 444	\$ 172
	Universities/Colleges			\$ 5,040	\$ 7,874
	Other			\$ 3,556	\$ 2,203
	Total			\$211,176	\$217,676
Academic Program Characteristics:					
Program review by peers	Learning Discovery	98-99 99-00	4 7		1.1.2.1
% of senior faculty (tenured associate and full professors) teaching at least one undergraduate course per academic year (ISU)	Learning	95-96 96-97 97-98 98-99 99-00 Target	85.1% 85.3% 86.1% 86.3% 85.5% 86.8% 85.0%		1.1.1.1 4

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PERFORMANCE INDICATORS FOR STRATEGIC PLAN 2000-2001

Category/Performance Indicator	ISU Goal				BOR Strategic Plan Related Action Step	MGT Indicator
		Fall term	Average	Median		
Academic Program Characteristics: (con't)	Learning	95-96	36.5	23.0	1.1.1.2	5
Average undergraduate class size [organized lecture type classes]		96-97	36.5	24.0		
Lower Division		97-98	37.0	24.0	5a	
		98-99	36.9	24.0		
		99-00	39.5	24.0		
	00-01	40.1	24.0			
Upper Division		95-96	24.7	20.0	5b	
		96-97	23.4	18.0		
		97-98	24.2	19.0		
		98-99	24.3	18.0		
		99-00	24.5	18.0		
	00-01	25.7	19.0			
Sum of Lower and Upper Division		95-96	32.7	22.0	5c	
		96-97	31.8	22.0		
		97-98	32.2	22.0		
		98-99	32.0	22.0		
		99-00	32.7	22.0		
	00-01	33.8	23.0			
% of course section in which computers are used as an integral part	Learning	95-96	NC		1.1.1.4	8
		96-97	45%			
		97-98	46%			
		98-99	49%			
		99-00	54%			
		00-01	57%			
	Target	50%				
Liberal education content % Student Credit Hours taught to non-majors	Learning	AY00 % non-majors				
		AG	20%			
		BUS	19%			
		DSN	13%			
		EDUC	26%			
		ENGR	6%			
		FCS	42%			
		LAS	58%			

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PERFORMANCE INDICATORS FOR STRATEGIC PLAN 2000-2001

Category/Performance Indicator	ISU Goal					BOR Strategic Plan Related Action Step	MGT Indicator
		FY99	FY00	FY01	FY02		
<u>Academic Program Characteristics: (con't)</u>							
National ranking of programs	Leaning Discovery	1	1	9			
USDA Natl Res Initiative Competitive Grants License & Option Agreements Exec. On Tech Enrolling National Merit Scholars among Public Univ "Top Values" in Sci & Tech Programs - Money Mag. "Most Wired" Universities - Yahoo Internet Life Mag. US News & World Report (Engineering) US News & World Report (Business) MBA Program - Academy of Management Journal US News & World Report (National Univ.) US News & World Report (Public National Univ.) R&D Expenditures among Nat'l Univ & Coll		9	48	81	20	32/183 62/330	
<u>Responsive Engagement:</u>							
a. # of intellectual property disclosures (SUI/ISU)	Engagement Discovery	95-96 96-97 97-98	155 115 158	137 143 198		1.1.4.1	22
b. # of agreements signed for licensing activities		98-99 99-00 00-01	160 114 115	332 230 216			
# of new technologies licensed (ISU)	Engagement Discovery	95-96 96-97 97-98 98-99 99-00 00-01	48 57 70 55 35 33		1.1.4.1	23	
# of licenses generating revenues and total revenues (ISU) [Includes those licenses that generate \$10,000 and greater income and are generated from non-germplasm licences]	Engagement Discovery	95-96 96-97 97-98 98-99 99-00 00-01	20 for \$1.1 million 23 for \$1.5 million 33 for \$2.2 million 39 for \$2.3 million 44 for \$1.5 million 35 for \$3.0 million		1.1.4.1	24	
# of extension clients served (ISU)	Engagement Learning	95-96 96-97 97-98 98-99 99-00 00-01	Target 30 for \$1.5 million Target 30 for \$1.5 million Target 30 for \$1.5 million Target 30 for \$1.5 million Target 30 for \$1.5 million	377,036 353,361 468,043 499,537 727,310 657,316 750,000	1.1.4.3	29	

IOWA STATE UNIVERSITY
PERFORMANCE INDICATORS FOR STRATEGIC PLAN 2000-2001

Category/Performance Indicator	ISU Goal				BOR Strategic Plan Related Action Step	MGT Indicator
Responsive Engagement: (cont'd) Client satisfaction indicators (Student evaluations of CECS services)	Learning Discovery Engagement					
Given your experience would you take another course? I could easily reach my instructor.	% resp. "yes" % resp. "yes"	Face to Face 97% 96%	ICN 97% 98%	WWW 98% 91%	Video Tape 98% 100%	
Inst. Support Services & Infrastructure: Awards and recognitions for practice	Learning Discovery Engagement					
New facilities occupied (GSF = gross sq. ft.)	Learning Discovery Engagement	FY00	GSF 243,408	Dollars \$51,208,067		
Deferred maintenance backlog and expenditures (in millions of dollars)	Learning Discovery Engagement	Fall 95 Fall 96 Fall 97 Fall 98 Fall 99 Fall 00	Backlog \$27.3 \$28.7 \$32.5 \$31.0 \$32.3 \$49.5	Expended (\$FY 95) (\$FY 96) (\$FY 97) (\$FY 98) (\$FY 99) (\$FY 00)	\$3.3 million \$6.9 million \$3.0 million \$3.5 million \$3.5 million \$5.5 million	1.2.1.6 and 4.3.1.1 36
Private Giving: # of annual contributors and dollar value of contributors* in millions [does not include contract monies]	Engagement	No. of contributors 95-96 96-97 97-98 98-99 99-00 00-01 Target	Gift Activity 45,000 48,500 50,000 52,083 54,083 52,777 NP	Gift Inc. \$75.5 m \$100.1 m \$103.5 m \$124.2 m \$191.6 m NA \$100.0 m	1.2.1.4 33	
Constituent Relations: Collaboration/partnership activities with business and industry number of active license/option agreements	Engagement Discovery	Year 98-99 99-00 00-01	Number 861 874 893		4.4.2.1	

*includes receipts and commitments
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